

# Courses

## Related Training:

- The President's Budget
- The Defense Budget
- Update on the 112th Congress, 2012
- Drafting Effective Federal Legislation and Amendments
- How to Research and Compile Legislative Histories
- Preparing and Delivering Congressional Testimony
- Strategies for Working with Congress
- How to Find, Track, and Monitor Congressional Documents: Going Beyond Thomas
- Understanding Congressional Budgeting and Appropriations
- Capitol Hill Workshop

## The New Congress 2011

### Understanding the 112th Congress

Our expert faculty will provide an overview of the new leadership and new Congress, and how major issues are likely to fare in the first session of the 112th Congress.

*Leadership Competencies emphasized in this course:*

External Awareness • Financial Management • Political Savvy

*This is an elective course for the Certificate in Congressional Operations.*

## Topics

- What Happened, Why and What Does It Mean for the Political Landscape?
  - Brief review of the results of the congressional races, the underlying electoral trends, and the political landscape of the U.S.
  - Consider the level of partisanship in the electorate, in Congress, state legislatures and governorships
  - Interpret what the election means for the political parties and for 2011, and 2012
- The New Lineup in the 112th Congress
  - Examine the changes in membership and formal and informal leadership in the new Congress
  - Analyze the “numbers game” in the House and Senate
  - Analyze committee-by-committee the departure of members holding senior committee and subcommittee positions as well as the entry of new members holding new agendas
  - Examine if and how these people changes will alter the policy-making process in committees and subcommittees
- Changing Priorities: Issues to Watch in 2011
  - The Unfinished Agenda: Issues from the 111th to be continued in the 112th
- Is the Budget Process “Broken”?
  - The politics of deficits
  - Why the budget process no longer works
  - Prospects for the economy, tax cuts, and more



.6 CEU

Approved for .6 CEUs from George Mason University.



Course materials include the then-available *Congressional Directory*.

## Time and Dates

9:00 am to 4:00 pm

- January 27, 2011
- February 9, 2011

See web site for course location in Washington, DC.

**Registration Fee:** \$595

To register, fax or mail completed registration form on inside back cover, or online.

# Courses

## Related Training:

- The President's Budget
- The Defense Budget
- The New Congress 2011
- Capitol Hill Workshop
- Capitol Hill Workshop: 2010 Election

## Update on the 112th Congress, 2012

### 112th Congress, 2nd Session

Our congressional update is held in January of every even-numbered year, at the start of the 2nd session of the current Congress.

Our expert faculty look at the second session of the 112th Congress in terms of leadership, membership, the 2012 elections, and the anticipated legislative agenda. They will also review and analyze the major legislative initiatives and accomplishments of the first session of the 112th Congress.

*Leadership Competencies emphasized in this course:*  
External Awareness • Political Savvy

*This is an elective course for the Certificate in Congressional Operations.*

## Topics

- Review of the First Session of the 112th Congress—Major Legislative Initiatives and Accomplishments
- A Look at the
  - Leadership
  - Membership
  - 2012 Elections
- The Legislative Agenda for the Second Session



Approved for  
.4 CEUs from  
George Mason University.

Course materials included.

## Time and Date

9:00 am to 1:00 pm

- January 26, 2012

See web site for course location in Washington, DC.

**Registration Fee:** \$395

To register, fax or mail completed registration form on inside back cover, or online.



# Courses

## The President's Budget

This course, held each year in mid-February, focuses on the President's next fiscal year budget proposal released in early February. Our faculty discuss the policy initiatives of the President and how Congress will respond to them.

Attendees participate in a comprehensive overview and analysis of the President's budget, trends, congressional response, appropriations and authorizations process reviews.

*Leadership Competencies emphasized in this course:*

External Awareness • Strategic Thinking  
Financial Management • Political Savvy

*This is an elective course for the Certificate in Congressional Operations.*

### Topics

- Appropriations and Authorizations in a Nutshell
- Overview of the President's Budget
- Analysis of the Budget Submission
- Congressional Response

**"This course provided me with a precise overview of the budget process with current and future budget issues."**

*Market Analyst, Siemens*

**"The detailed explanation of terms, what process steps are, etc., will make understanding these issues much simpler."**

*2010 Attendee*

**"All good speakers."**

*CFO, Office of the Ohio Attorney General*

**"Gave me good background info on the entirety of the approps process and not just the piece I deal with."**

*2010 Attendee*

### Related Training:

- The Defense Budget
- Understanding Congressional Budgeting and Appropriations
- Advanced Federal Budget Process
- Update on the 112th Congress, 2012
- The New Congress 2011
- Capitol Hill Workshop



**6**  
CEU

Approved for  
.6 CEUs from  
George Mason University.

Includes more than 75 pages of charts and documentation of the budget process.

### Time and Dates

8:30 am to 4:15 pm

- February 23, 2011
- February 22, 2012

See web site for course location in Washington, DC.

**Registration Fee: \$595**

To register, fax or mail completed registration form on inside back cover, or online.

# Capitol Hill Workshop: 2010 Election



This workshop includes all of the topics covered in our Capitol Hill Workshop, with a greater focus and emphasis on the 2010 elections. Capitol Hill Workshop: 2010 Election is of particular interest to anyone needing more background on how Capitol Hill really works and who needs early insight into the 112th Congress.

*This course is designed for GS-12 and above, military officers, supervisory personnel, and Leadership Development participants, to meet these Leadership Competencies: Strategic Vision, Planning and Quality Identifying/Integrating Key Issues • Problem Anticipation/Adjustment Setting Work Priorities • Balancing National/Local Interests Managing Budgetary Processes • Senior Level Communication*

*This course can be used in lieu of the regular Capitol Hill Workshop to satisfy the requirements for the Certificate in Congressional Operations and the Certificate in Communication and Advocacy.*

## Topics

### Day One

- The Dynamics of Congress
- Today's Legislative Process and Congressional Operations
- Politics and Leadership in the New Congress: Winners, Losers, and What the Election Means for the 112th Congress
- Public Policy and Foreign Policy Making in Congress and in Washington

### Day Two

- Washington Advocacy: Communicating Effectively with the New Congress
- Outcomes of the 2010 Election and Campaign and Election Trends
- Presidential-Congressional Relations: Implications for the Relationship Between the New Congress and the White House
- How the Media Covers Washington: The White House, Capitol Hill and the Pentagon
- A Member's Perspective on Politics and Policy

### Day Three

- Congressional Budgeting Today
- The Role of OMB in the Legislative Process
- Polling in America
- The Work of Personal and Committee Staff



**1.7 CEU** Approved for 1.7 CEUs from George Mason University.



Workshop materials include the Training Editions of the *Congressional Deskbook*, *Persuading Congress*, and the then-available *Congressional Directory*.

## Time and Date

8:30 am to 4:00 pm all three days

- November 17–19, 2010

See web site for course location in Washington, DC.

**Registration Fee: \$1495**

To register, fax or mail completed registration form on inside back cover, or online.

**"This seminar was an eye-opener."**

*Workshop Attendee, United States Marine Corps*

**"Provides excellent insight into legislative workings of Congress which will only improve our abilities to work with Congress."**

*Chief of Contracting, U.S. Air Force*

**"Best seminar ever."**

*Systems Analyst, DFAS*

**"Excellent program—very informative with entertaining, knowledgeable speakers from different backgrounds."**

*Government Relations Analyst, TRW, Inc.*

**"Brings realism to congressional environment. All the components of this workshop were very useful."**

*Policy Analyst, DoD*

## Related Training:

- The President's Budget
- The Defense Budget
- Drafting Effective Federal Legislation and Amendments
- Strategies for Working with Congress
- How to Find, Track, and Monitor Congressional Documents: Going Beyond Thomas

Course URL and secure online registration:

[TCNCHWE.com](http://TCNCHWE.com) or [ElectionCapitolHillWorkshop.com](http://ElectionCapitolHillWorkshop.com)

This course can be tailored for custom, on-site training for your organization.

703-739-3790 **5**  
[www.thecapitol.net](http://www.thecapitol.net)

# Express Registration and Order Form

Please make photocopies for additional registrations and orders.

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## Method of payment

*(Registration and any applicable administrative fees must be paid in full to attend a course.)*

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