

Preparing and Delivering Congressional Testimony

You know your issue better than anyone else. This course gives you the information and confidence necessary to effectively present your case to Congress.

Our experienced faculty explores all aspects of testimony preparation including research, persuasion and the proper structure of both written and oral testimony. Participants learn delivery and listening techniques, ways to deal with anxiety and best practice techniques for addressing both Q&A sessions and challenging situations.

This course provides ample time to discuss concerns with faculty members while helping participants feel at-ease as they prepare testimony or actually deliver testimony on the Hill.

Leadership Competencies emphasized in this course:

External Awareness • Political Savvy • Influencing
Written Communication

Agenda

- 9:00 The Committee Hearing Environment
- 10:00 Break
- 10:10 Congressional Hearings: A Staff Perspective
- 11:20 Break
- 11:30 Testimony Preparation and Rehearsal
- 12:15 Lunch
- 1:30 Testimony Delivery and Rehearsal
- 2:30 Break
- 2:45 Examples of Effective and Non-effective Testimony and Question-and-Answer Techniques
- 4:30 Complete Evaluations; Course Concludes

Time and Date

9:00 am to 4:30 pm

- July 22, 2010

See web site for course location in Washington, DC.

Registration Fee: \$595

To register, fax or mail completed registration form on inside back cover, or online.



Approved for .6 CEU credits
from George Mason University.

Course materials included.

Rave Reviews

“Would encourage people to do this earlier in their career when they start writing testimony. All sessions very useful! Great course!”

“This will be extremely helpful in prepping and calming first-time witnesses and in drafting oral testimony. I especially appreciated the research tips.”

Policy Analyst, federal agency

“This is one of the best public communication seminars I’ve ever attended.”

“The course is good for people who do lots of presentations as well as congressional testimony. Well done!”

“Good, practical advice and insights on how to prepare and deliver testimony to Congress. Practical and worthwhile.”

Related Training:

- Writing to Persuade
- Media Relations for Public Affairs Professionals
- Advanced Media Relations
- Writing for Government and Business: Critical Thinking and Writing
- Effective Executive Briefings
- Speechwriting: Preparing Speeches and Oral Presentations

Course URL and secure online registration:

the-capitol.net/testify.htm or CongressionalTestimony.com

703-739-3790
www.the-capitol.net

EXPRESS REGISTRATION AND ORDER FORM

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