



# "Capitol Hill Day" programs for Associations and Coalitions

*Make the most of your members' visits to the Hill.*

When your members come to Washington to meet with their elected representatives, you can help make those meetings effective and valuable by offering our legislative day training.

*What other Associations have called their Legislative Day*

- Washington Fly-in
- Legislative Days
- Washington Lobbying Day
- Capitol Hill Day
- Washington Advocacy Day
- Legislative Day
- Meet and Greet
- National Advocacy Day

Make sure that the next time your members come to Washington they have the knowledge to make their meetings worthwhile. Our legislative day programs can be tailored from 90 minutes to 5 days in length.

### *Possible sessions include:*

- Introduction to the Federal Budget and How it Affects You
- The Dynamics of Congress and Capitol Hill
- The Path of Legislation
- Politics and Leadership in the Current Congress
- Communicating Effectively with Capitol Hill
- You Organization's Issues in the Current Congress
- Networking and forming coalitions
- How to Work with The Media
- Congressional Leadership and the Current Political Environment
- How Congress is organized and who your members will meet
- Overview of how Congress works
- Tracking and Monitoring Legislation
- The status of your association's issues
- Overview of current Congressional leadership
- Understanding the Basics of Congressional Budgeting
- Soliciting Money and Invigorating Your PAC
- The Regulatory Process

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**Sample Agendas:** See how others have used our training. Selected sample agendas from actual programs designed for previous clients are on our web site at [www.SampleAgendas.com](http://www.SampleAgendas.com)

**When:** Requires 90 minutes to 5 days - often ½ to one full day.

**Where:** Your annual convention, headquarters or conference facility

**Course Fee:** This training is a very cost-effective way to get your volunteer members up to speed on how Congress works.

**Questions:** For more information and to get a custom program quote and date availability, call 202-678-1600.

