



Capitol Hill Workshop

(3 to 5 days)

The definitive overview of how Congress works.

There are 535 members of Congress and thousands of staff members. It isn't always easy to comprehend this peculiar institution and how it relates to other governmental and non-governmental players in the legislative process and politics. Your staff will hear a wide range of expert speakers who will provide up-to-date information on every aspect of Congress, and how Capitol Hill interacts with the White House, executive agencies, the media, interest groups, and more.

- Campaign and election update.
- Why Congress behaves the way it does.
- Media as the fourth branch of government.
- Washington lobbying and its role in the legislative process.
- Strategies for working with congressional staff.
- Understanding congressional budgeting.

"Outstanding course - one of the best I've taken in 30+ yrs of federal service." *Program Manager, FAA*

"What an outstanding 3 days! A wonderful use of my time. All aspects of this program were useful."
Director, Public Affairs, Fortune 500 company

Sample 4-day Agenda (with Defense focus)

Day One

8:30 Welcome and Introduction
8:35 The Dynamics of Lawmaking
10:15 Break
10:30 Working with Congressional Staff
11:45 Overview of Capitol Hill
12:00 Lunch: Buffet at Library of Congress
1:15 Congressional Budgeting Today
3:30 Day One concludes

Day Two

8:30 Introduction
8:35 Defense Issues in the Congress
9:35 Break
9:45 Washington Lobbying and Its Role in the Legislative Process
11:00 Break
11:10 Executive Branch Defense Budget Process
12:15 Lunch
1:30 Politics and Leadership in Congress
2:35 Break
2:45 The Congressional Hearing Environment
3:45 Instructions for Day Three
4:00 Day Two concludes

Day Three

8:30-12:00 View Hearing on Capitol Hill (TBD)
12:15 Lunch
1:45 Select Option(s):

- Public Non-Reserved Tour
- Self-Guided Tour
- Other options (on-your-own) include:

Day Three concludes

Day Four

8:30 Introduction and Discussion of Congressional Hearings
9:00 How the Media Covers Capitol Hill, the White House and the Pentagon
10:15 Break
10:30 A Member's Perspective on Politics and Policy
11:45 Lunch
1:00 Elements of Decision Making in Washington
2:15 Break
2:30 DOD Legislative-Executive Relations
3:30 Day Four and Program conclude

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Sample Agendas: See how others have used our training. Selected sample agendas from actual programs designed for previous clients are on our web site at www.SampleAgendas.com

When: Requires three to five full days (usually 8:30 a.m. to 4:00 p.m. each day)

Where: Capitol Hill, Washington, DC

Who: This course is appropriate for rising and senior-level staff.

Course Fee: Inside the Washington, DC metropolitan area, the 3-day course can be cost-effective with as few as twenty-five attendees.

Questions: For more information and to get a custom program quote and date availability, call 202-678-1600.



TheCapitol.Net

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