

TheCapitol.Net's Executive Conference:
Communicating Effectively on the New Capitol Hill

Presented for (national association as part of "legislative day" training)
(Agenda from a custom program presented for a national association as part of their "legislative day" training in 2002. To have a program tailored for your organization, contact us.)
Washington, DC

10:00 am – 12:45 pm
Crystal Gateway Marriott, Arlington, VA
(a break will be taken at a convenient time during the session)

Instructor: Registered lobbyist/ Hill veteran

Lobbying Today on Capitol Hill

In this session the speaker will give an overview of the dynamics of the 107th Congress and how Capitol Hill works since September 11. The speaker will discuss the work environment on the Hill, including the responsibilities and organization of committee and personal staff, and how the current "war" environment affects policy-making and getting your message to Congress.

Tools and Techniques for Communicating Effectively with Congressional Staff

The speaker will present the tools and techniques that (client association) and (its members) and administrators can use to communicate with congressional staff and members of Congress. He will discuss calls, meetings, site visits and more, specifically addressing how to get a message to the Hill after September 11 and the discovery of anthrax in congressional mail. The speaker will provide practical suggestions for making the most of meetings with staff, including how to set-up a meeting or site visit, who should attend, how to follow-up after the meeting, and what to expect from it. He will discuss important do's and don'ts of interacting with Congress and staffers. He will focus on what staffers need from constituent experts, and what the (client association) can do to work effectively with staffers to protect its interests.

Complete Conference Evaluations and Session Concludes

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